



StV

Imagine...

you can change the way
someone feels about Cancer

family charity kindness respect friends faith

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*Imagine
you can change the lives of many*

An introduction

In 1889, five Sisters of Charity arrived in Melbourne with the dream of establishing a hospital. That hospital has developed into one of Australia's truly great medical institutions - St. Vincent's Hospital and the people of Melbourne are justly proud.

St. Vincent's Hospital, which opened on 6 November, 1893, was built on philanthropy. It was financed entirely through charitable donations. That tradition has never waned and more than one hundred years later it has never been more important.

Today, our Cancer Centre is more than 40 years old. The facilities are dispersed, antiquated, and limit the care that we can provide. In fact, the current facility provides little privacy, space or even natural light. We believe that our cancer care is second to none. Our environment urgently needs to be too.

We are about to build a brand new cancer centre that can treat twice as many people as we can today. Our goal of \$14.8m for the first two stages of the St. Vincent's Cancer Centre Appeal is in reach - \$7.4 million has been released by the State Government, and St. Vincent's already has \$2.6 million to contribute. Help us to raise the final \$4.7 million over the next two years.

We invite you to join with us to help change and save lives and urge you to join us on this journey to create the St. Vincent's Cancer Centre.



Greg Hargrave
Appeal Chairman



Frank Costa OAM
Deputy Chair & Appeal Patron



Our vision is to create a Cancer Centre that will provide the very best of care to the thousands of Victorians who come to St. Vincent's each year.

Did you know?

Cancer now rivals heart disease as the biggest single killer of Australians.

In Victoria 25,000 are diagnosed with cancer each year (and that figure does not include many skin cancers).

Each year more than 10,000 Victorians will die from cancer.

In Victoria 90,000 people are currently living with cancer

By 2018 Government figures estimate an increase in the need for cancer care of 30% due to the increased incidence of cancer and our aging population.

At St. Vincent's we care for more than 115 cancer patients every day and are one of the top five cancer centres in Victoria.

*Imagine a centre
as warm and welcoming
as the staff who run it...*

*Imagine a centre which allays
fear and promotes a positive attitude
in all who work and visit there...*

When I learnt that he was taking trams to the hospital for consultation, I offered to pick him up and keep him company during what could have been a tough cruise. Two

The first time I took him to the hospital I was anxious and fearful of what I may see and experience. Two nights of little sleep and an increasing feeling that I was in "out my depth".

Within the first couple of hours my fears were allayed. To experience the cheery reception, observe the collegiate nature of the staff and the patient's obvious trust was a wonderful experience for me. A whole world of dedication, resolve to make a difference, good humor, patience and above all warm humanity blew me off my feet. It may be an odd thing to say but I have thanked God for that amazing transformation because without the confidence the staff instilled in me I would be the poorer. I'm not sure that they would be aware of the impact that they can make on all those they come into contact with...not gushy or sentimental but rock solid realistic stuff which people connect too.

However I also observed something which disturbed me very much.

I watched as the professionals went about their duties in an environment which reminded me of a state primary school building of the fifties. An inappropriately designed working environment and far from user-friendly, grim decor, thread bare furnishings unergonomic work stations etc etc. The consultation rooms used by doctors are dreadful and I believe a disgrace in 2008. Indeed a classic rabbit warren in no way purpose designed or even properly renovated.

Until I spent time in the Department I thought, when passing the corner of Nicholson Street & Victoria Parade, that the ancient hospital buildings there were derelict and awaiting demolition!

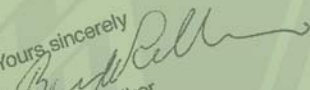
I salute every member of staff I had the pleasure to see at work and pray and hope the conditions where they work with very sick people can be made new again. New with both staff and patients (and their loved ones) in mind. This dream will progress the healing process. An environment of calm and energy.

If attention is given to flexibility and versatility it will allow privacy when needed and community when appropriate. Characteristics which I observed to be nearly impossible currently.

A centre which allays fear and promotes a positive attitude in all who work and visit there complimenting one another's quest for healing and compassion

I wish those who continue their special vocation well and pray for Gods blessings.

Yours sincerely


Brian Walker

7 May 2008



A Friend's Story

“I used to drive a friend of mine to appointments and we'd be here for hours. What struck me was how positive and professional the staff are, in this grim, thread-bare environment.”

“I watched as the professionals went about their duties in an environment which reminded me of a state primary school building of the fifties. An inappropriately designed working environment and far from user-friendly, with grim décor and thread bare furnishings. The consultation rooms used by doctors are dreadful and I believe a disgrace in 2008. Indeed a classic rabbit warren in no way purpose designed or even properly renovated”.

“Until I spent time in the Department I thought, when passing the corner of Nicholson Street & Victoria Parade, that the ancient hospital buildings there were derelict and awaiting demolition!”

Bruce Walker, Melbourne



The 'State of Play' Today for Cancer Care

Every year we treat thousands of people for cancer at St. Vincent's. Our staff are dedicated professionals...

And here in the operating theatres, like nearly all of St. Vincent's, we have an efficient modern facility.

St. Vincent's diagnoses more cancer of the bowel, stomach and oesophagus than any other hospital in Victoria.

We also perform the most surgery in Victoria for cancers of the ear, nose and throat and the head and neck.

We manage 30% of all lung cancers for Victoria and are recognised as an outstanding service in treatment radiology and ultrasound.

In the current Cancer Centre, we go back 40 years. Our patients are crammed in, with no privacy, no natural light and no space to relax. Our facilities are dispersed, and patient care is compromised.

Today 5 major Cancer Centres in Victoria care for 40% of patients. One is in urgent need of re-development. We need a vastly improved environment to provide holistic care for our patients.

Imagine a more uplifting and positive place, that wasn't built in the last century...



A View from Within

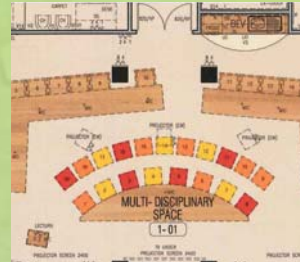
“We’re treating well over a hundred people a day and demand is growing. It’s difficult for patients to come into a place where other people are being physically sick or where they can see other people’s stress. Or for them to see a prisoner who is here for treatment under police escort... You see it all. Our patient’s deserve so much better.”

*Ann Cook, Nurse Consultant
50 years’ service at St. Vincent’s*



Imagine...

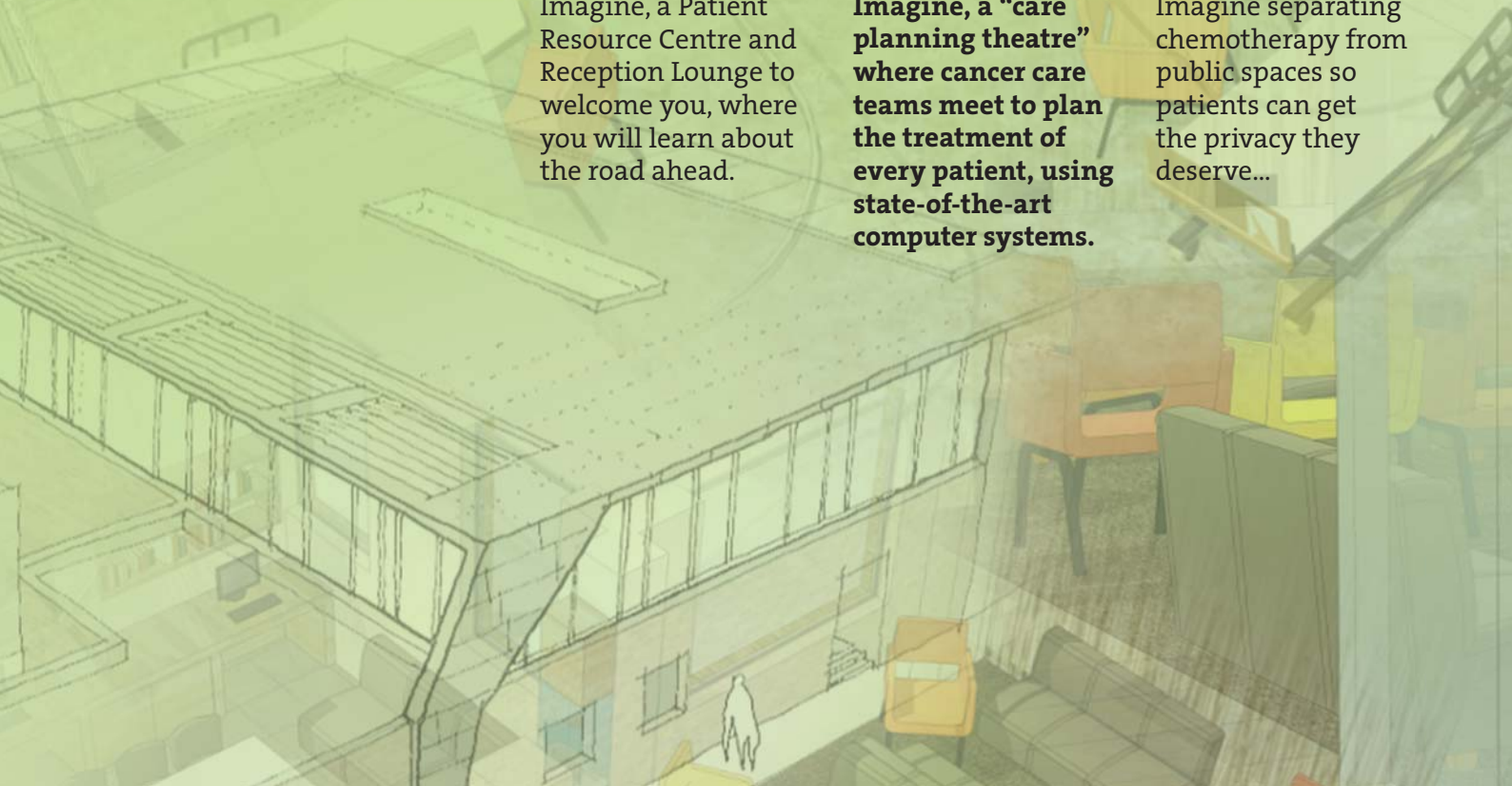
Imagine a warmer, more inviting place that's designed for this century.




Imagine, a Patient Resource Centre and Reception Lounge to welcome you, where you will learn about the road ahead.

Imagine, a “care planning theatre” where cancer care teams meet to plan the treatment of every patient, using state-of-the-art computer systems.

Imagine separating chemotherapy from public spaces so patients can get the privacy they deserve...



An architectural rendering of a modern hospital waiting area. The scene is set in a bright, open-plan space with a high ceiling and large windows. A patient, depicted as a white silhouette, is seated on a dark brown sofa. In the foreground, there is a bright yellow armchair and a small, round, light-colored table. To the right, another dark brown sofa is visible, along with a tall, thin, light-colored floor lamp. The background shows a glass-walled area with a reception desk and a person standing. The overall atmosphere is clean, bright, and modern.

Imagine a 'one-stop shop' for cancer care in the heart of the city - able to offer world class care to all patients.

The St. Vincent's Cancer Centre Project

The project involves a two level development in the Daly Wing of St. Vincent's Hospital – providing a new Cancer Care Centre and a Clinical Research Centre

Imagine – with this new facility we will be able to care for double the number of patients we can today...

Cancer Care Centre

The Cancer Care Centre will meet all patient needs - in the one place, on the one day, at the one time. It will create a sense of well-being through the use of natural elements such as light, space, wood, water, stone and low noise. The Centre will be double the size of our current facility and will offer:

- A Care Planning Theatre
- Glassed Atrium
- Specialist Pharmacy
- Consulting, Group Therapy, Counselling & Childplay Areas
- Open Plan Treatment Space
- Reflection Rooms
- Centralised Waiting & Booking

Clinical Research Centre

This will be the place where clinical research for cancer in the St. Vincent's precinct comes together – where we will develop and trial new cancer therapies – working with local and global partners.

But central to all this research is the patient.

This Centre will transform scientific discoveries arising from laboratory, clinical, or population studies into applications to reduce cancer incidence, morbidity, and mortality. It will create a hub for Cancer Research coordination and will incorporate input from oncologists, haematologists, palliative care, the Palliative Care Research Group and the cancer coordination unit.

St. Vincent's has partnerships with a number of other cancer care providers, including the Peter MacCallum Cancer Centre (PMCC). St. Vincent's participates in the Western and Central Melbourne Integrated Cancer Service, along with Melbourne Health, Royal Women's Hospital, Royal Children's Hospital, Western Health, Mercy Werribee Hospital and PMCC.



The St. Vincent's Cancer Centre Project *continued*

The Development Budget (in summary form) follows:

Activity	Level	(\$'000)
Construction	Level 1	\$6,435
	Level 3	\$3,300
Furniture & Fit out	Level 1	\$1,055
	Level 3	\$1,000
Commissioning	Both Levels	\$200
The Façade – Treatment Room		\$360
Demolition/ strip out	Level 1 & 3	\$620
Replacement of existing windows	Level 1 & 3	\$200
Relocation MAS, Floor slab strengthening, shared toilet facility re-build		\$1,000
Audio Visual Theatre Fit out		\$300
Contingency		\$330
TOTAL		\$14,800



Timelines

St. Vincent's is working with Charter Keck Cramer as Project Managers with design development undertaken by Hassell Architects & Health Planners. Work on the Cancer Care Centre (Level 1) commenced in January 2009 and will be completed by December 2009. The Clinical Research Centre will be completed by March 2011.



Cancer Care Centre - Level One Design

Imagine a cancer centre designed by doctors, staff and patients. Team work is how we deliver the very best quality care.

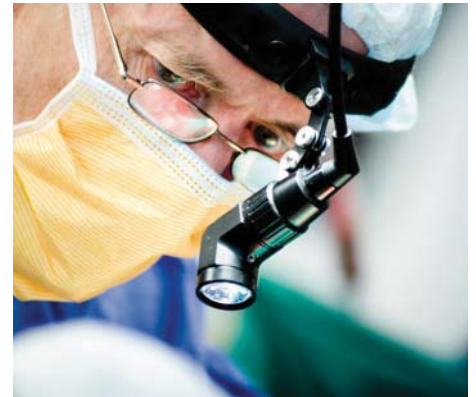
Funding Summary

Three principal sources of funds will come together to complete the project. St. Vincent's has received confirmation of the release of \$7,400,000 from the State Government to support the re-development of the Centre and the St. Vincent's Foundation has now raised \$2.6m.

\$4.7m is needed to complete the project.

Appeal Target

Funds released by Government	\$7,400,000
Funds available from St. Vincent's	\$2,660,000
Our Fundraising Target at January 2008	\$4,740,000



Imagine being someone who changes the way a patient feels about cancer – just by making a donation today.



A Carer's Story

I spent hours in here with my wife waiting with her through her many clinical appointments. But when you are waiting for hours in a depressing room, it is so hard to stay positive.

So imagine the Treatment Space in the Cancer Centre project - showing retractable screens, glazing and external greenery... what a difference that would make to so many lives...

Paul Gladwell
Carer



Special Opportunities for Giving

St. Vincent's Hospital will be pleased to discuss naming right opportunities with donors who are interested in commemorating their gift in a particular way.



Potential opportunities could include:	
Cancer Care Centre	\$ 2,000,000
Clinical Research Centre	\$ 1,500,000
Care Planning Theatre	\$ 1,000,000
Reception Area & Patient Lounge	\$ 350,000
Pharmacy	\$ 250,000
Group Counselling Room	\$ 230,000
Courtyard	\$ 150,000
Therapy Room	\$ 125,000
Procedure Room	\$ 125,000
Patient Resource Centre	\$ 100,000
Patient Bedroom x 2 each @	\$ 100,000
Consulting Rooms x 9 each @	\$ 100,000
Breakout Lounge	\$ 75,000
Treatment Bed Bays x 14 each @	\$ 65,000

Naming rights for the entire centre are also available.

All gifts of \$10,000 or more will be acknowledged (with the donor's permission) on an honour board in the new Cancer Centre. Other areas that could be considered for naming rights include Therapy Rooms, Group Therapy Suite, Consulting Rooms, Procedure Rooms, beds and bedrooms.

St. Vincent's Hospital (Melbourne) Limited has been endorsed as an income tax exempt charitable entity and is therefore a Deductible Gift Recipient (DGR). Please consult your accountant for advice on tax concessions that may be available.

Our Mission & Values

Our mission and values have remained unchanged throughout the years – *Compassion* – accepting people as they are; *Justice* – acting with integrity and respecting the rights of all; *Human Dignity* – respecting the uniqueness of each person; *Excellence*, excelling in all aspects of our work; and *Unity* – creating a community characterised by harmony and collaboration.

Our concern for others, especially those in need, permeates every aspect of the life and work of our services.

Our staff are dedicated to providing the best possible health care, drawing on the talents and creativity of our people and others who share our vision. We express our mission through our daily work in hospitals, ambulatory services and multi-disciplinary clinics, research institutes, aged care services, hospices, outreach activities and in the home.

The Mission defines the organisation – empowering actions and activities – and gives St. Vincent’s a heart and a soul.

When Victorians come to St. Vincent’s, we hope they feel well supported and inspired to recover. Our staff have a commitment to look after every patient with compassion and justice while protecting their dignity. We strive to be excellent in all we do and to work as a unified, skilled and committed team.

Each day health care professionals and their support staff come to work not for themselves alone, but to go the extra mile for those who most need them – the sick, the poor and the marginalised.



A Patient's Story

Caterina Cotela, aged 32, was shocked to learn that her persistent cough was due to a particularly aggressive form of lymphoma. She remembers fronting up to the Oncology Department at St. Vincent's the day after her diagnosis, describing it as dark and cold and depressing.

“But the doctors and nurses at St. Vincent's were fantastic, absolutely awesome. They make it such a positive place with a really good vibe. But they, along with the patients, desperately need a new facility. Please, help us to create a centre that will change the way a cancer patient feels. You can really make a difference by making your gift today.



We look forward to you joining us on the journey...

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St Vincent's

*Continuing the Mission of
the Sisters of Charity*

StV

St. Vincent's acknowledges the traditional owners of this land, the Wurundjeri people and the Kulin nations. We pay our respects to their Elders, past and present.

St. Vincent's is Victoria's largest metropolitan provider of Aboriginal and Torres Strait Islander health care.

The paper used to produce this brochure was kindly donated by Spicers Paper. Our thanks also to Ckaos Ink (design) & Finline Printing (print) for their contributions to this publication.



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